Provide your students with a unique experience to go by bus to Europe’s biggest scientific conference and at the same time increase your visibility

ESOF is a European forum held every two years, dedicated to scientific research, innovation and outreach. It was designed by EuroScience as a unique opportunity in Europe to present and discuss the frontiers of scientific and technological advancement, the relationships between science and society, and the policies supporting research.

The next ESOF edition will take place in Toulouse, France on 9 to 14 July 2018. The conference is organized by the local team at the Federal University of Toulouse Midi-Pyrénées and is supervised by Anne Cambon-Thomsen, who has been appointed champion of the event.

ESOF 2018 will be a unique opportunity for leading scientists, young researchers, students, industry, policymakers, journalists and the public to discuss new discoveries and debate the direction that research is taking within all scientific disciplines.

- **A Scientific Programme** consisting of keynote lectures, seminars, workshops and engaging formats for debating the latest research.
- **A Science to Business Programme** that will link research with business and industrial applications, including matchmaking events.
- **A Science in the City Programme** that will stimulate public awareness of science, innovation and new technology, and invites young and old to enjoy the fun of science.
- **A Career Programme**

  **Career Programme**

  The Career Programme consists of workshops, panel discussions, debates and networking events, presenting opportunities open to young and mid-career researchers in Europe and around the world. The aim of this programme is to provide new skills, ideas and challenges to help the next generations of researchers, science communicators, science teachers and policy makers. In accordance with the EuroScience spirit, special attention is put on the relationship between Science and Society.

  This Career Programme at ESOF 2018 will showcase career opportunities at all levels in Europe and beyond, for researchers at all stages of their careers. Themes under this programme are: “Successful career for European researchers in the global context”, “Social utility of researchers in Europe and beyond”, “European and global scientific community” and “Added value and characteristics of evolving research-based careers”.
ESOF 2018 – Sharing science: towards new horizons

The overall concept and vision behind EuroScience Open Forum 2018 is “Sharing science: towards new horizons”.

As the world is more and more global, as information goes faster and faster, as scientific progress is accelerated by technologies and both expected and challenged by the public, sharing science becomes a major challenge for the 21st century.

“Sharing science” will be much more than a theoretical motto during ESOF 2018 in Toulouse and will be the common thread of the whole event. At ESOF 2018, science, knowledge and experience will not only be shared between and across disciplines, between geographical areas and countries, between generations and between academia, institutions and industry but also with policy makers and with society at large. A special focus will be put on social actors and their role in science and in science policy. The aim of ESOF 2018 is to promote a new way of thinking and networking in order to make science not only more open and efficient to address major threats, diseases, environmental or societal challenges, but also more responsible, fair and ethical. These are the “new horizons” to look for together in July in Toulouse.

How Universities can support young researcher’s participation to ESOF 2018

By supporting the organization of a Science Bus

Euroscience and the ESOF local organizers wish to encourage and promote the participation of groups of graduate and PhD candidates. The groups will reach Toulouse by bus (ideally a low emission vehicle) or some other low-cost transportation.

Selected participants will have access to all ESOF 2018 programmes and to the specific sessions dedicated to Young Researchers.

This project is based on the successful ESOF 2008 and 2010 Science Bus, 2014 Science Train and 2016 Science Plane that brought to Barcelona 40, to Torino 30, to Copenhagen 16 and to Manchester 13 students. The Science buses participants will be offered a very low conference fee (€50), the possibility to be hosted in low-cost accommodations in Toulouse and onsite help provided by the local organizers.
Best practices

The best practices are that a university finances or finds its own sponsors for one or more Science Buses (see the estimated budget below). The university may cooperate with the local Toulouse team which can provide rooms in hall of residence.

The coach capacity is in general around 40 seats. It is up to the university to decide how many students it wishes to finance.

In general, students which have already obtained their Bachelor’s degree will benefit most from the opportunities this event represents. It is therefore recommended selecting students having already obtained their Bachelor’s or Master’s degree or are currently doing their PhD. Postdocs have usually a regular income and are able to self-finance such a trip.

Estimated budget

Toulouse, 9-14 July 2018, 30 students, 6 days
Rows in blue are optional.

<table>
<thead>
<tr>
<th>Expenses</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Accommodation (€100 per week in hall of residence)</td>
<td>€3,000</td>
</tr>
<tr>
<td>Entrance fee (reduced fee of €50 for students)</td>
<td>€1,500</td>
</tr>
<tr>
<td>Public transport</td>
<td>Free for ESOF participants</td>
</tr>
<tr>
<td>Bus (estimation, can vary)</td>
<td>€6,000</td>
</tr>
<tr>
<td>Subsistence (€25 per day at the university restaurant)</td>
<td>€4,500</td>
</tr>
<tr>
<td>Communication/Promotion (T-shirts, flyers to represent the university)</td>
<td>€500</td>
</tr>
<tr>
<td><strong>Total including optional cost</strong></td>
<td><strong>€15,500</strong></td>
</tr>
<tr>
<td><strong>Total excluding optional cost</strong></td>
<td><strong>€10,500</strong></td>
</tr>
</tbody>
</table>

Please note that the budget is only an estimate and the indicated prices depend very much on national tariffs. It is, of course, up to a university to decide whether it covers all costs related to students travel or involves students to pay certain costs such as public transport or subsistence.

Communication/Promotion cost is estimated production cost of promotional material (such as T-shirts, flyers) that university might invest in. This is also an optional item; however, it may be a key element if a university wishes to increase its visibility at such a unique event as ESOF 2018.
Why should you participate?

There are many reasons why to participate in ESOF. Here are seven:

1. **Listen to and discuss with Nobel Laureates and key scientists.**
2. **Learn more about Science Policy** and meet high level European and national politicians.
3. **Discuss with business representatives** how science connects to business and how research in companies look like.
4. **Be aware of the latest scientific developments** in your research field and other relevant disciplines. Meet the best experts in the world, hear their latest results and listen to their opinions.
5. **Communicate your research to a broad audience.** At ESOF you will have an opportunity to communicate and discuss your research with many scientists and researchers from a number of disciplines and countries.
6. **Enlarge your network.** ESOF may be the event in your career where you exchange the most business cards ever.
7. **Connect to the media.** About 500 science journalists are expected to attend the meeting and all the most prominent science magazines and mainstream newspapers and electronic media from Europe will be present.

For more information do not hesitate to contact Marie Suchanova, Operations Manager at EuroScience.

**EuroScience**  
1 Quai Lezay-Marnésia | F-67000 Strasbourg |  
Tel: +33 (0)388 24 11 50 | www.euroscience.org  
E-mail: marie.suchanova@euroscience.org