

## PRESS RELEASE

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### Cactus Communications to offer research communication services to help create Impact for recipients of European Young Researchers Award

*Cactus Communications has announced that it will be offering the winners of the European Young Researchers Award a service package aimed at disseminating their research globally.*

Encouraging young scientists to follow the path of research is ensuring the future of scientific advancement. In this spirit [EuroScience](#)— the European Association for the Advancement of Science and Technology and Europe’s most prominent grassroots organization for science, technology, and innovation in Europe—founded the [European Young Researchers’ Award](#) (EYRA). The award recognises young scientists that show outstanding scientific performance on a European level. The award ceremony traditionally takes place every two years at the [EuroScience Open Forum](#) (ESOF), the largest international conference dedicated to open dialog on scientific research and innovation in, with and for society in Europe.

For the last 17 years, [Cactus Communications](#) (CACTUS), a global scientific communications company, has helped researchers, journals, publishers, societies, labs, and universities communicate their research to a wider audience of peers, policymakers, media, and general public. As part of a partnership with EuroScience, CACTUS will provide the winners of the EYRA with an Impact Package of dissemination and communication services aimed at spreading research in enhanced formats such as videos and infographics and helping it reach a broader audience of peers, public, and key decision makers. The winners can use this package twice in a two-year period. CACTUS will also help to communicate their science to the ESOF audience. The winners will also gain access to CACTUS’s growing research community where they can share their stories with researchers across the world.

On the awards, Abhishek Goel, Co-founder and CEO of CACTUS, said, “The future of science is in the hands of young researchers, and it is important that we empower and enable them to disseminate and communicate their research for the greatest possible impact. We are pleased to partner with EuroScience in helping promote recipients of EYRA.”

Matthias Girod, Secretary General of EuroScience added: “CACTUS is the ideal partner for the EYRA award. The services provided by CACTUS to the EYRA winners will give higher visibility to their research achievements and can encourage young students to pursue a career in science.”

The recipients of this support will be announced at ESOF2020 in Trieste.



About EuroScience



**EuroScience** is the non-profit grassroots association of researchers in Europe. From its inception in 1997, **EuroScience** has been active in shaping policies for science, technology and innovation (STI), from the discussions leading to the [European Charter and Code for Researchers](#), the establishment of the ERC, to the shaping of Horizon 2020 and its budget in the EU Financial Framework 2014-2020. **EuroScience actively fosters the dialog between science and society** and played a key role in EC projects [RRI Tools](#) and [NewHoRRizon](#), major project on Responsible Research and Innovation.

Open to researchers across disciplines and countries, **EuroScience** aims at advancing science and innovation in Europe and thereby representing the interests of its thousands of members.

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About Cactus Communications

Founded in 2002, **Cactus Communications (CACTUS)** is a global scientific communications company that collaborates with researchers across academic disciplines, universities, publishers, societies, and life science organizations to accelerate research impact. CACTUS's portfolio of products and services meet a wide spectrum of research needs: **Editage** provides editorial, translation, education, and training solutions for researchers; **Cactus Life Sciences** offers strategic and tactical scientific content solutions to global life sciences organizations; **PubSURE** is the first AI-powered scholarly publishing platform connecting journals and researchers; and **Impact Science** ensures wider research impact via dissemination solutions and research engagement with peers, public, and policymakers. Powering all CACTUS businesses with latest technologies is its innovation and R&D cell **Cactus Labs**. CACTUS also incubates seed and early stage startups that share its mission to solve global problems with science and technology solutions.

CACTUS is an international enterprise with offices in London, Princeton, Singapore, Beijing, Shanghai, Tokyo, Seoul, Bengaluru, and Mumbai; a global workforce of over 3,000 experts; and customers from over 173 countries. CACTUS has been consistently ranked as a Great Place to Work, with its best annual ranking of #1 in 2017 (Great Places to Work survey: <http://bit.ly/2oaAUot>).

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